For some, knowing exactly what product fits your needs and the most advantageous way to finance that capital expenditure is a breeze. For others, Nazdar SourceOne offers these guidelines to consider when looking to upgrade or add to your digital printing equipment.

UNDERSTANDING INK TYPE

LED UV: The most environmentally friendly solution in today's market. Long lasting / low power LED lamps curing ink that is 100% solids saves a significant amount of energy. Unlike many water based, high solids inks that require a lot of energy and heat to force the ink film to coalesce, LED UV inks require the exact opposite. In addition, they offer the greatest latitude in color, durability and adhesion to a wide range of substrates. Ideal for liquid laminating.

UV: Inks cured by high power UV lamps offer great elongation, long lasting color fastness and a durable surface great for outdoor use. Ideal for liquid laminating.

Eco-solvent: A solvent ink film dried by low levels of heat and evaporation. Durable, bright colors. The Roland Eco-solvent inks are low VOC and Greengard[®] Certified. Ideal for those applications that require laminating.

Dye Sublimation: Waterbase inks for transfer or direct printing polyester fabrics for soft signage or wearables.

RESOLUTION VS SPEED

The simple rule is, as resolution goes up, speed goes down. As you consider what your throughput needs, rating a printer depends greatly on the resolution you deem sellable. A printer may be rated at an "up to" speed, but that may not be the speed you achieve at sellable resolutions.

PRINTER TYPE

Hybrid: A vacuum belt media handling system capable of running ridged or flexible roll to roll media.

Roll-to-Roll: Flexible materials only.

Flatbed: Fixed vacuum bed for rigid materials and "jigs" for holding multiple pre-shaped pieces.

FUNDING YOUR NEW PRINTER

Nazdar SourceOne always recommends you speak with your accountant, tax professional or financial advisor prior to researching printers or setting your budget. Leasing, bank financing and paying cash all have an impact on your business and a finance professional can help guide you to the most economical way to invest in your business.

A note about leasing – Leasing is by far the most versatile method of financing in that it can be customized to your financial needs. Available options for leasing are of course impacted by individual credit situations, but examples of options include:

- Ramping up payments
- Deferred first payments
- 10% market value buyouts that may allow the payment to be considered an operating expense

Nazdar SourceOne's preferred leasing partners can tailor the financing to fit your specific needs.

SETTING A BUDGET

The sticker shock of today's digital printers can impede your expectation of what's affordable. The true nature of your investment is to produce something you can't produce today or lower your current cost of printing. Nazdar SourceOne offers consultive services that help you best understand the capabilities and cost of printing associated with all of our printer models. Our commitment is to offer solutions that fulfill your needs and return your investment year after year.



DIGITAL PRINTERS BY FEATURE

CHOOSING THE RIGHT PRINTER

BRAND	MODEL	WIDTH	WHITE/CLEAR	HYBRID	ROLL-TO- ROLL	FLATBED	CUTTING	UV	LED UV	DYE SUB	ECO- SOLVENT
Roland	LEJ-640 FT	64"	No Charge Option			•			•		
Roland	LEJ-640	64"	No Charge Option	•					•		
Roland	LEC-540	54″	No Charge Option		•				•		
Roland	LEC-330	30″	No Charge Option		•				•		
Roland	LEF-12i	12″	No Charge Option			•			•		
Roland	LEF-200	20"	No Charge Option			•			•		
Roland	LEF-300	30″	No Charge Option			•			•		
Roland	XR-640	64"	No Charge Option		•		•				•
Roland	EJ-640	64″			•						•
Roland	VG-640	64"	No Charge Option		•		•				•
Roland	VG-540	54″	No Charge Option		•		•				•
Roland	VS-300i	30″	No Charge Option		•		•				•
Roland	RF-640	64″			•						•
Roland	SG-540	54″			•		•				•
Roland	SG-300	30″			•		•				•
Roland	XT-640	64″			•					•	
Roland	RT-640	64"			•					•	
EFI	FABRIVu 340	3.4M			•					•	
EFI	FABRIVu 180	1.8M			•					•	
EFI	HS125 Pro	3.2M	Included	•				•	•		
EFI	HS100 Pro	3.2M	Included	٠				•	•		
EFI	LX3	3.2M	Included	•					•		
EFI	GS3250 LX Pro	3.2M	Included	•					•		
EFI	GS2000LX Pro	2M	Included	•					•		
EFI	VUTEk 5r	198″	Option		•				•		
EFI	VUTEk 3r	138″	Option		•				•		
EFI	GS3250LXr Pro	3.2M	Included		•				•		
EFI	GS Pro-TF	3.2M						•			
EFI	Pro 16h	64"	Included	•					•		
EFI	Pro 24f	64"	Included			•			•		
EFI	Pro 32r	3.2M	Option		•				•		
EFI	H2000	2M	Option	•				•			
EFI	H1625	64"	Option	•					•		
EFI	H1625-SD	64"		•				•			



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